

## Education

### The University of Texas at Austin

August 2014 – May 2018

Bachelor of Journalism

Middle Eastern Studies Minor

3.90 GPA

### Young Judaea Year Course

August 2013 – May 2014

Academic and service leadership  
gap year program based in Israel

## Skills

### TECHNICAL

Adobe Illustrator	Adobe Photoshop
iMovie	Adobe InDesign
Final Cut Pro	Wordpress

### SEO & SOCIAL MEDIA

Planoly	Instagram
Sprout Social	Snapchat
Google Analytics	Twitter
Google Trends	Hootsuite

### COMMUNICATION

AP Style	Microsoft Office
Copywriting	

### LANGUAGE

Conversational Hebrew

## Leadership

### Alpha Epsilon Phi, Omega Chapter

August 2014 – May 2018

Member in good standing with  
various committee involvement

### Communication Council

January 2015 – May 2018

Represent the Moody College through  
student-led events and meetings as part of  
the Senate of College Councils.

## Experience

### Chameleon Cold-Brew

#### Digital Content & Social Media Intern

June 2016 – Present

Austin, TX

Develop and engage online community with SEO-friendly, lifestyle blog posts, creative Instagram stories that drive brand awareness, and original copy for all social media posts. Day-to-day tasks include answering all questions, comments and concerns received through social platforms.

### The Daily Dot, News Intern

September 2017 – December 2017

Austin, TX

Pitch and write digital articles about internet trends, entertainment, lifestyle, politics and technology.

### XO Group Inc., Branded Content Intern

June – August 2017

New York, NY

Wrote creative, branded content for The Knot, The Nest, and The Bump. Participated in client calls, pitched and researched story ideas for various campaigns, transcribed interviews, and created branded content for all three sites.

### Austin American-Statesman, Freelance

January – May 2017

Austin, TX

Pitched and wrote for their lifestyle & entertainment section Austin360, published both in print and online.

### AUSTINWAY Magazine, Editorial Intern

January – July 2016

Austin, TX

Wrote lifestyle articles, conducted and transcribed interviews, researched, fact-checked, and helped with monthly magazine launch events.